

**CNMA-1130/CMAF-1130. Introduction to Media Design and Production II**

**Learning Outcomes**

Last Update: January 13, 2017

(PDC161215-5.2.1)

<p><b>Course Learning Outcomes</b>  <i>This is a sentence completion exercise.</i>  <u>At the end of this course, the successful student will know and be able to:</u></p>	<p><b>Characteristics of a University of Windsor Graduate</b>  <u>A U of Windsor graduate will have the ability to demonstrate:</u></p>
<p>A. Define and explain key terms and concepts related to contemporary audiovisual production and post-production processes</p> <p>Effectively and creatively employ production technology and specific techniques (e.g. depth of field, image characteristics based on lens choices, etc.) to convey particular meanings, moods and visual connotations (see also H)</p> <p>Propose and implement a basic project plan incorporating knowledge of design principles and the various stages of the production and post-production process</p>	<p>A. the acquisition, application and integration of knowledge</p>
<p>B. Appraise, compare and choose appropriate formats/channels for content delivery based on background research (see also A and C)</p>	<p>B. research skills, including the ability to define problems and access, retrieve and evaluate information (information literacy)</p>
<p>C.</p>	<p>C. critical thinking and problem-solving skills</p>
<p>D.</p>	<p>D. literacy and numeracy skills</p>
<p>E. Work collegially with others in collaborative production contexts and provide constructive feedback on project proposals and completed works (see also G and I)</p>	<p>E. responsible behaviour to self, others and society</p>
<p>F.</p>	<p>F. interpersonal and communications skills</p>
<p>G.</p>	<p>G. teamwork, and personal and group leadership skills</p>
<p>H. Demonstrate competencies in basic audiovisual production including camera operation, sound recording, lighting set-ups and editing skills (see also A)</p>	<p>H. creativity and aesthetic appreciation</p>
<p>I.</p>	<p>I. the ability and desire for continuous learning</p>