**Learning Outcomes**

*This is a sentence completion exercise.*

At the end of the course, the successful student will know and be able to:

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| • Apply industry standards of writing for digital journalism reflecting variations in style and formats  
• Write and edit articles to fit designated space | • Acquire data, information and audio/video content for stories  
• Demonstrate specialized knowledge of stories and issues relating to co-major discipline | • Distinguish salient facts and data from source material and use these to prepare professional stories for publication in DJ format and style | • Use professional standards of spelling, grammar, style (e.g. CP style) and structure  
• Follow appropriate style guides to prepare professional stories | • Use proper attribution and neutral language in writing stories  
• Meet deadlines | • Write opinion/editorial pieces based on facts and evidence  
• Apply argumentation and rhetoric in opinion/editorial writing | • Edit work of others and offer constructive suggestions for improvement | • Use words to create images in readers’ minds  
• Employ instruments such as irony and humour, particularly in feature writing to engage the audience  
• Match scripts with video and audio (e.g. avoiding cross-scripting of incongruous video) | • the ability and desire for continuous learning |

**Characteristics of a University of Windsor Graduate**

A U of Windsor graduate will have the ability to demonstrate:

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<td>the acquisition, application and integration of knowledge</td>
<td>research skills, including the ability to define problems and access, retrieve and evaluate information (information literacy)</td>
<td>critical thinking and problem-solving skills</td>
<td>literacy and numeracy skills</td>
<td>responsible behaviour to self, others and society</td>
<td>interpersonal and communications skills</td>
<td>teamwork, and personal and group leadership skills</td>
<td>creativity and aesthetic appreciation</td>
<td>the ability and desire for continuous learning</td>
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