

STEN-4960/STEN-8696. Enterprise Development Consulting

Learning Outcomes

Last Updated: June 11, 2009

(PDC090507-6.2)

<p>Learning Outcomes <i>This is a sentence completion exercise.</i></p> <p><u>At the end of the course, the successful student will know and be able to:</u></p>	<p>Characteristics of a University of Windsor Graduate</p> <p><u>A U of Windsor graduate will have the ability to demonstrate:</u></p>
<p>A. Integrate and apply academic knowledge learned in all fields included in the business curriculum</p>	<p>A. the acquisition, application and integration of knowledge</p>
<p>B. Identify types and sources of data required to solve varied business problems. Demonstrate valid and ethical primary data collection methods. Access and analyze secondary data sources.</p>	<p>B. research skills, including the ability to define problems and access, retrieve and evaluate information (information literacy)</p>
<p>C. Identify, interpret and address differences between client wants and needs. Formulate well-thought out recommendations that will improve a client's business success.</p>	<p>C. critical thinking and problem-solving skills</p>
<p>D. Estimate and adhere to accurate time and financial budgets. Justify the value-added of a consulting recommendation for a business.</p>	<p>D. literacy and numeracy skills</p>
<p>E. Identify examples of responsible behaviour to self, others and society based on their own experiences as a business consultant</p>	<p>E. responsible behaviour to self, others and society</p>
<p>F. Demonstrate interpersonal and communications skills</p>	<p>F. interpersonal and communications skills</p>
<p>G. Demonstrate teamwork, and personal and group leadership skills</p>	<p>G. teamwork, and personal and group leadership skills</p>
<p>H. Provide creative and innovative solutions to new and established businesses.</p>	<p>H. creativity and aesthetic appreciation</p>
<p>I. Understand how to use their current academic skills in the workplace. Understand what types of skills and training they will need to pursue their business career.</p>	<p>I. the ability and desire for continuous learning</p>