

STEN-4930. Field Study in Strategic Management and Entrepreneurship

Learning Outcomes

Last Updated: November 22, 2017

(PDC171122-5.18)

Course Learning Outcomes <i>This is a sentence completion exercise.</i>	Characteristics of a University of Windsor Graduate
<p>At the end of the course, the successful student will know and be able to:</p>	<p>A U of Windsor graduate will have the ability to demonstrate:</p>
<p>A. Identify and explain obvious differences among types of technical knowledge, and match technical knowledge with the appropriate business functions.</p>	<p>A. the acquisition, application and integration of knowledge</p>
<p>B. Gather information from actual firms focusing on identifying the strategic issues they face</p>	<p>B. research skills, including the ability to define problems and access, retrieve and evaluate information (information literacy)</p>
<p>C. Apply specific models of thinking to draw alternative conclusions and assess the quality of the evidence supporting each conclusion.</p>	<p>C. critical thinking and problem-solving skills</p>
<p>D. Apply specified descriptive analytics to calculate the measures of past performance of an organization.</p>	<p>D. literacy and numeracy skills</p>
<p>E.</p>	<p>E. responsible behaviour to self, others and society</p>
<p>F. Apply physical, digital, written and oral communication forms, styles and techniques to persuasively achieve a sender’s purpose and meet the needs of a specific audience in a specific discipline.</p>	<p>F. interpersonal and communications skills</p>
<p>G. Work in teams on gathering information, identifying issues, identifying plans and presentation of final prototype and implementation</p>	<p>G. teamwork, and personal and group leadership skills</p>
<p>H.</p>	<p>H. creativity and aesthetic appreciation</p>
<p>I.</p>	<p>I. the ability and desire for continuous learning</p>