

STEN-3910. New Venture Formation

Learning Outcomes

Last Updated: November 11, 2017

(PDC171122-5.18)

Course Learning Outcomes <i>This is a sentence completion exercise.</i>	Characteristics of a University of Windsor Graduate
<u>At the end of the course, the successful student will know and be able to:</u>	<u>A U of Windsor graduate will have the ability to demonstrate:</u>
A. Identify and explain obvious differences among types of technical knowledge, and match technical knowledge with the appropriate business functions.	A. the acquisition, application and integration of knowledge
B.	B. research skills, including the ability to define problems and access, retrieve and evaluate information (information literacy)
C. Apply specific models of thinking to draw alternative conclusions and assess the quality of the evidence supporting each conclusion.	C. critical thinking and problem-solving skills
D. Apply specified descriptive analytics to calculate the measures of past performance of an organization.	D. literacy and numeracy skills
E.	E. responsible behaviour to self, others and society
F. Apply physical, digital, written and oral communication forms, styles and techniques to persuasively achieve a sender's purpose and meet the needs of a specific audience in a specific discipline.	F. interpersonal and communications skills
G.	G. teamwork, and personal and group leadership skills
H.	H. creativity and aesthetic appreciation
I.	I. the ability and desire for continuous learning