

STEN-3900. Entrepreneurial Resource Management

Learning Outcomes

Last Updated: April 12, 2013

(PDC130315-5.7)

<p>Learning Outcomes <i>This is a sentence completion exercise.</i></p> <p><u>At the end of the course, the successful student will know and be able to:</u></p>	<p>Characteristics of a University of Windsor Graduate</p> <p><u>A U of Windsor graduate will have the ability to demonstrate:</u></p>
<p>A. Explain the unique risks and rewards (compared with standard corporate finance) of managing entrepreneurial ventures in a variety of contexts.</p>	<p>A. the acquisition, application and integration of knowledge</p>
<p>B. Formulate strategic plans that integrate financial, organizational, and product-market objectives.</p>	<p>B. research skills, including the ability to define problems and access, retrieve and evaluate information (information literacy)</p>
<p>C. Appraise the sources of new venture funding and choose those most feasible in a particular managerial context.</p>	<p>C. critical thinking and problem-solving skills</p>
<p>D. Examine the limited partnership organizational form prevalent in the venture capital industry and evaluate the economics underlying the contracts that are commonly used in the industry.</p>	<p>D. literacy and numeracy skills</p>
<p>E. Assess real options and milestones in new venture development and apply decision-tree techniques to propose strategic choices that are tied to real options and milestones.</p>	<p>E. responsible behaviour to self, others and society</p>
<p>F. Recognize and report the strengths and weaknesses of various valuation methods for new ventures.</p>	<p>F. interpersonal and communications skills</p>
<p>G. Propose value-enhancing contracts that address the information and incentive problems inherent in new venture finance.</p>	<p>G. teamwork, and personal and group leadership skills</p>
<p>H. Assess new venture harvest and exit alternatives.</p>	<p>H. creativity and aesthetic appreciation</p>
<p>I. Evaluate international differences in institutions that underlie entrepreneurship and entrepreneurial resource management.</p>	<p>I. the ability and desire for continuous learning</p>