

MKTG-4380. International Logistics

Learning Outcomes

Last Updated: September 20, 2017

(PDC170920-6.1)

Learning Outcomes <i>This is a sentence completion exercise.</i> <u>At the end of this course, the successful student will know and be able to:</u>	Characteristics of a University of Windsor Graduate <u>A U of Windsor graduate will have the ability to demonstrate:</u>
A. Demonstrate knowledge of the fundamental concepts required for successful management of international shipments	A. the acquisition, application and integration of knowledge
B.	B. research skills, including the ability to define problems and access, retrieve and evaluate information (information literacy)
C. Identify and analyze the logistics decisions that must be made when dealing with import and export shipments Provide practical solutions to decisions and problems related to Customs duties and Customs clearance, international transportation carriers, Incoterms, cargo insurance, and other areas of international logistics Recognize current issues in international logistics recognize and identify how these issues will affect decisions in international logistics	C. critical thinking and problem-solving skills
D. Calculate and interpret logistics-related costs and performance measures in various areas of international logistics	D. literacy and numeracy skills
E.	E. responsible behaviour to self, others and society
F.	F. interpersonal and communications skills
G.	G. teamwork, and personal and group leadership skills
H.	H. creativity and aesthetic appreciation
I.	I. the ability and desire for continuous learning