

MKTG-3390. Logistics and Supply Chain

Learning Outcomes

Last Updated: September 20, 2017

(PDC170920-6.1)

<p>Learning Outcomes <i>This is a sentence completion exercise.</i></p> <p>At the end of this course, the successful student will know and be able to:</p>	<p>Characteristics of a University of Windsor Graduate</p> <p>A U of Windsor graduate will have the ability to demonstrate:</p>
<p>A. Intelligently discuss logistics issues and activities with members of his/her organization and with external parties such as customers, suppliers, and carriers</p>	<p>A. the acquisition, application and integration of knowledge</p>
<p>B.</p>	<p>B. research skills, including the ability to define problems and access, retrieve and evaluate information (information literacy)</p>
<p>C. Identify and analyze issues and decisions faced by logistics and supply chain managers</p> <p>Provide advice to members of an organization regarding how logistics activities impact, and are impacted by, characteristics of products and markets</p> <p>Plan the shipment of a product and outline the decisions that must be made in doing so</p>	<p>C. critical thinking and problem-solving skills</p>
<p>D.</p>	<p>D. literacy and numeracy skills</p>
<p>E.</p>	<p>E. responsible behaviour to self, others and society</p>
<p>F.</p>	<p>F. interpersonal and communications skills</p>
<p>G.</p>	<p>G. teamwork, and personal and group leadership skills</p>
<p>H.</p>	<p>H. creativity and aesthetic appreciation</p>
<p>I.</p>	<p>I. the ability and desire for continuous learning</p>

**PROGRAM DEVELOPMENT COMMITTEE
SUMMARY OF COURSE AND CALENDAR CHANGES
FORM "E"**

COURSE NUMBER AND TITLE: 74-438.

<p>Learning Outcomes <i>This is a sentence completion exercise.</i></p> <p><u>At the end of this course, the successful student will know and be able to:</u></p>	<p>Characteristics of a University of Windsor Graduate</p> <p><u>A U of Windsor graduate will have the ability to demonstrate:</u></p>
<p>A. Demonstrate knowledge of the fundamental concepts required for successful management of international shipments</p>	<p>B. the acquisition, application and integration of knowledge</p>
<p>B.</p>	<p>B. research skills, including the ability to define problems and access, retrieve and evaluate information (information literacy)</p>
<p>C. Identify and analyze the logistics decisions that must be made when dealing with import and export shipments</p> <p>Provide practical solutions to decisions and problems related to Customs duties and Customs clearance, international transportation carriers, Incoterms, cargo insurance, and other areas of international logistics</p> <p>Recognize current issues in international logistics recognize and identify how these issues will affect decisions in international logistics</p>	<p>C. critical thinking and problem-solving skills</p>
<p>D. Calculate and interpret logistics-related costs and performance measures in various areas of international logistics</p>	<p>D. literacy and numeracy skills</p>
<p>E.</p>	<p>E. responsible behaviour to self, others and society</p>
<p>F.</p>	<p>F. interpersonal and communications skills</p>
<p>G.</p>	<p>G. teamwork, and personal and group leadership skills</p>
<p>H.</p>	<p>H. creativity and aesthetic appreciation</p>
<p>I.</p>	<p>I. the ability and desire for continuous learning</p>