

FINA-2700. Business Finance

Learning Outcomes

Last Updated: January 16, 2019

PDC190116-5.10

<p>Learning Outcomes</p> <p>At the end of the course, the successful student will know and be able to:</p>	<p>Characteristics of a University of Windsor Graduate</p> <p>The University of Windsor graduate will have the ability to demonstrate:</p>
<p>Describe the goals of financial management and the environment in which a business firm operates, which includes recognition of the functions of financial markets and institutions.</p> <hr/> <p>Value traditional debt and equity securities.</p> <hr/> <p>Estimate costs of long and short term capital components.</p> <hr/> <p>Describe the contents and uses of a financial plan and construct a simple financial plan.</p> <hr/> <p>Identify the major classes of short-term assets and liabilities and show how long-term financing policy affects short-term financing requirements.</p>	<p>A. the acquisition, application and integration of knowledge</p>
	<p>B. research skills, including the ability to define problems and access, retrieve and evaluate information (information literacy)</p>
	<p>C. critical thinking and problem-solving skills</p>
<p>Apply the basic financial concepts of “present value”, “future value”, and calculate the present and future values of streams of cash payments.</p> <hr/> <p>Apply “time value of money” principles to value bonds and stocks.</p> <hr/> <p>Measure the risk of investments and describe the relationship between risk and diversification.</p> <hr/> <p>Solve simple time value of money problems.</p> <hr/> <p>Analyze projects using capital budgeting techniques.</p>	<p>D. literacy and numeracy skills</p>

<p>Develop a short-term financing plan.</p> <hr/> <p>Calculate the net present value, internal rate of return, payback period, and book rate of return of an investment.</p> <hr/> <p>Use the net present value rule to analyze problems that involve competing projects.</p>	
	<p>E. responsible behaviour to self, others and society</p>
<p>Interpret technical analysis, fundamental analysis, and market efficiency.</p> <hr/> <p>Interpret the information contained in the balance sheet, income statement, and statement of cash flows.</p> <hr/> <p>Distinguish between accounting income and cash flow.</p>	<p>F. interpersonal and communications skills</p>
	<p>G. teamwork, and personal and group leadership skills</p>
	<p>H. creativity and aesthetic appreciation</p>
	<p>I. the ability and desire for continuous learning</p>