

BUSR-4990. Business Research Seminar and Thesis**Learning Outcomes**

Last Updated: November 22, 2017

(PDC171122-5.18)

Course Learning Outcomes <i>This is a sentence completion exercise.</i>	Characteristics of a University of Windsor Graduate
At the end of the course, the successful student will know and be able to:	A U of Windsor graduate will have the ability to demonstrate:
A. Define the role of theory and methodology in research Complete and discuss a literature review and identify gaps in the literature.	A. the acquisition, application and integration of knowledge
B. Formulate a research topic Access library resources effectively and efficiently Evaluate and use resources, data and information.	B. research skills, including the ability to define problems and access, retrieve and evaluate information (information literacy)
C. Identify and summarize underlying problems and their causes Recognize all possible outcomes of a situation Investigate and determine the goals of a decision-making process Plan and explain strategies to solve some business research problems Develop conclusions/recommendations that follow from the analysis Synthesize outside knowledge and experience	C. critical thinking and problem-solving skills
D. Articulate and defend research conclusions Evaluate and clearly state important assumptions underlying research produced Discuss and present problem, methodology, results, managerial insights and contribution of research	D. literacy and numeracy skills
E. Recognize intellectual contribution of the other researchers Consider and evaluate the stakeholder needs of the businesses, practitioners, government agencies and researchers. Explain and propose the research benefits for individuals or for society	E. responsible behaviour to self, others and society
F. Express research ideas, results and research outcomes	F. interpersonal and communications skills
G. Coordinate development of research models and solutions with various stakeholders	G. teamwork, and personal and group leadership skills
H.	H. creativity and aesthetic appreciation
I. Challenge and assess existing business practices, designs, and solutions	I. the ability and desire for continuous learning